

# Naomi Enzinna, PhD

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<b>Summary</b>	UX Researcher with 6+ years of research experience, including experimental design, field research, project management, data annotation, and quantitative and qualitative data analysis.
<b>Experience</b>	<p><b>User Experience Researcher</b> 10/2019–2/2020 3Leaf Consulting; Houston, TX</p> <ul style="list-style-type: none"><li>• Interviewed PMs, SMEs, internal users, and external users.</li><li>• Validated data visualization designs through surveys with external users.</li><li>• Analyzed qualitative and quantitative data using affinity diagrams, R, &amp; more.</li><li>• Presented findings to UX team and stakeholders.</li></ul> <p><b>Natural Language Data Annotator</b> 6/2019–10/2019 Welocalize; Houston, TX</p> <ul style="list-style-type: none"><li>• Annotated, categorized, and edited language data for machine learning.</li><li>• Collaborated with a diverse team of 150+ people to meet project goals.</li><li>• Consistently met and exceeded personal annotation goals every week.</li><li>• Quickly adapted to regularly changing client needs and guidelines.</li></ul> <p><b>User Experience Analyst Intern</b> 5/2019–8/2019 3Leaf Consulting; Houston, TX</p> <ul style="list-style-type: none"><li>• Participated in discussions between the UX team and stakeholders.</li><li>• Documented concepts in preparation for building prototypes.</li><li>• Built mockups and prototypes in Balsamiq and Axure.</li></ul> <p><b>Lecturer</b> 1/2019–5/2019 Rice University, Program in Writing &amp; Communication; Houston, TX</p> <ul style="list-style-type: none"><li>• Taught writing seminar on constructed languages (e.g., Dothraki, Klingon).</li><li>• Provided constructive criticism on oral and written communication assignments.</li><li>• Designed and presented engaging lessons on complex topics to novices.</li></ul> <p><b>PhD Student, Teaching &amp; Research Assistant</b> 8/2013–12/2018 Linguistics Department, Cornell University Website: <a href="http://conf.ling.cornell.edu/nenzinna/">conf.ling.cornell.edu/nenzinna/</a></p> <ul style="list-style-type: none"><li>• Recruited over 300 participants of different backgrounds for research studies (120 for in-person studies, 200+ for online studies).</li><li>• Designed multiple surveys using Qualtrics, Amazon Mechanical Turk, and more.</li><li>• Conducted in-person interviews and experiments across states (e.g., FL, NY).</li><li>• Programmed dissertation experiment in MATLAB, using audio &amp; visual stimuli.</li><li>• Analyzed quantitative and qualitative data. Quantitative data was analyzed using variety of statistical methods and software including R, MATLAB, Excel.</li><li>• Managed time effectively, completing 3 long-term independent research projects.</li><li>• Adapted writing and oral presentations for academic and general audiences (8 professional publications, 10 conference presentations, 1 invited talk).</li><li>• Collaborated while editing journals, organizing workshops, applying for grants.</li></ul>
<b>Education</b>	<p>CERTIFICATION, UX Design, CareerFoundry 10/2019–Present</p> <p>PHD, Linguistics, Cornell University 12/2018</p> <p>MA, Linguistics, Florida International University 5/2013</p> <p>BA, English, Florida International University 12/2011</p>