

**LING 1100-105**  
**FWS: Language, Thought, and Reality:**  
**Metaphors We Live By**  
FALL 2014

**Instructor:** Naomi Enzinna

**Time and Location:** MWF 01:25-02:15 p.m., Uris Hall 302

**Contact:** Blackboard messages/discussion forum (**preferred!**) or nre23@cornell.edu

**Office Hours and Location:** TBA

## Description

We typically think of metaphor as a purely literary phenomenon, a rarefied literary device. This course aims to uncover the pervasive “hidden metaphors” we use in everyday speech and what they reveal about the way we conceptualize ideas, perceptions, emotions, and other abstract categories. Assignments for this course will include linguistic analyses of texts on politics, society and popular culture, evaluation of the role metaphor plays in historical change, and exploration of non-linguistic metaphor in gestures, advertising, and cartoons. We will read and write about selections from the work of linguists, philosophers, and psychologists.

## Learning Outcomes

By the end of this First-Year Writing Seminar, your essays and other required writing should indicate that you can:

- consider how the source fits into a larger conversation
- understand the main arguments and evaluate the strength of the evidence provided
- follow up with additional research of your own to clarify a difficult point or to further
- develop an idea that the source introduces
- use informal writing and drafting to clarify your ideas and turn them into arguments
- organize and present arguments clearly and confidently
- synthesize and seamlessly integrate source material
- revise and adapt your writing and revision to your and your audience’s understanding
- seek and effectively use various kinds of feedback in your revision process
- revise to improve the content, organization and style of your sentences, paragraphs, and entire essays

## Required Texts

- *Metaphor: A Practical Introduction* by Zoltan Kovecses (ISBN: 978-0195374940)
- *They Say/I Say* by Gerald Graff and Cathy Birkenstein (ISBN: 978-0393935844)
- *A Writer's Reference* by Diana Hacker and Nancy Sommers (ISBN: 978-0312601430)

## Writing Requirement

There are six required essays. Four of the essays will go through a planning, drafting, and revision process. For the final two papers, students will use a Blackboard blog to write about and store notes on their sources. In addition, students are required to write in two Blackboard journals weekly. The first is a *Class Summary* journal. In this journal, students will summarize and comment on last week's activities. The second is a *Reading Summary* journal, in which students summarize and comment on the weekly reading assignment(s). More information on the essays and journal assignments will be provided on Blackboard.

All essays and journal entries must be submitted to Blackboard by the time class starts (1:25 p.m.) on the due date. On some occasions, I will ask you to print your essays in addition to submitting them to Blackboard. Papers can be submitted in PDF, Word, or Pages format. All essays must be in 12 pt, Times New Roman font and double spaced. Please be aware that your writing will be read by other students in this class during the revision process. If you are uncomfortable sharing your topic with other students, please use a different topic.

## Conference Requirement

Students will be required to meet with the instructor individually twice this semester. However, I encourage all students to visit during my office hours and to seek advice/answers whenever necessary throughout the semester.

## Attendance & Participation

Class participation (which includes attendance) is part of your grade. When you are in class, you must participate in class discussions, activities, etc. If you must be absent or tardy, it is your responsibility to find out what you missed from your peers. I will not be able to provide you with notes. Excessive tardiness or absences *will* impact your grade.

## Grading Policy

Your final grade will be determined by the following:

- 10% Participation

- 10% Weekly Journals
- 10% Essay 2
- 15% Essay 3
- 15% Essay 4
- 20% Essay 5
- 20% Essay 6

For information on extra credit opportunities, see the “Extra Credit” discussion forum on Blackboard.

## Late Assignments

Late essay assignments (including proposals, essay planning, drafts, etc.) will receive a 10% grade deduction for every day the assignment is late. After five days, the assignment will no longer be accepted. Late journal entries will receive a 50%; however, two late journal entries will be automatically forgiven (no excuses necessary) once the assignment is turned in. After two late journal entries, you must speak with me immediately (the week of, not at the end of the semester) if you would like the assignment to be considered for full credit. Further, if you are having personal issues/difficulties that are preventing you from completing assignments on time, please speak with me immediately (not at the end of the semester).

## University Policies & Regulations

I respect and uphold University policies and regulations pertaining to the observation of religious holidays; assistance available to the physically handicapped, visually and/or hearing impaired student; plagiarism; sexual harassment; and racial or ethnic discrimination. All students are advised to become familiar with the respective University regulations and are encouraged to bring any questions or concerns to my attention.

**Note to students with disabilities:** If you have a disability-related need for reasonable academic adjustments in this course, please provide me with an accommodation notification letter from Student Disability Services. Students are expected to give two weeks’ notice of the need for accommodations. If you need immediate accommodations or physical access, please arrange to meet with me within the first two class meetings.

## Academic Integrity

All the work you submit in this course must have been written for this course and not another and must originate with you in form and content with all contributory sources fully and specifically acknowledged. Carefully read Cornell’s Code of Academic Integrity. The

Code is contained in *The Essential Guide to Academic Integrity at Cornell*, which is distributed to all new students during orientation. In addition to the Code, the Guide includes Acknowledging the Work of Others, Dealing with Online Sources, Working Collaboratively, a list of online resources, and tips to avoid cheating. You can view the Guide online at [newstudentprograms.cornell.edu/AcademicIntegrityPamphlet.pdf](http://newstudentprograms.cornell.edu/AcademicIntegrityPamphlet.pdf). In this course, the normal penalty for a violation of the code is an “F” for the term.

Collaborative work of the following kinds is authorized in this course: peer review and critique of students’ essays by one another and, when approved by the instructor in particular cases, collaborative projects by pairs of students.

## Calendar

### Week 1, Aug 26-29

#### Introductions

READING:

- *They Say/I Say*: Preface and Introduction (on Blackboard)

DUE:

- Post introduction to “Introductions” discussion forum on Blackboard - Friday, Aug 29
- Reading journal - **Friday, Aug 29\***

**\*Note: All remaining journals will be due the first class of the week.**

### Week 2, Sept 2-5

#### Metaphors in Everyday Language & Essay Planning (Labor Day, Sept 1 - no class)

READING: **(ALL WEEKLY READINGS MUST BE READ BY THE FIRST CLASS OF THE WEEK!)**

- “Conceptual Metaphors in Everyday Language” article (on Blackboard)
- *A Writer’s Reference*: C1 “Planning”

DUE:

- Class journal - Wed, Sept 3
- Reading journal - Wed, Sept 3
- Essay 1 final draft (2-3 pages ungraded) - Wed, Sept 3

## Week 3, Sept 8-12

### What is Metaphor & What They Say

#### READING:

- *They Say/I Say*: Part 1 “They Say” (Ch. 1-3)
- *Metaphor*: Ch. 1 “What is Metaphor?”
- *Metaphor*: Ch. 2 “Common Source and Target Domains”

#### DUE:

- Class journal - Mon, Sept 8
- Reading journal - Mon, Sept 8 (*Only for They Say/I Say this week!*)
- Essay 2 final draft (2-3 pages) - Fri, Sept 12

## Week 4, Sept 15-19

### Finding Conceptual Metaphors

#### READING:

- *Metaphor*: Ch. 4 “Metaphors in Literature”
- *Metaphor*: Ch. 5 “Nonlinguistic Realizations of Conceptual Metaphors”

#### DUE:

- Class journal - Mon, Sept 15
- Reading journal - Mon, Sept 15
- Essay 3 proposal and planning - Fri, Sept 19

## Week 5, Sept 22-26

### Beginning to Write

#### READING:

- *A Writer's Reference*: C2 “Drafting”
- *A Writer's Reference*: C4 “Writing Paragraphs”
- *A Writer's Reference*: A1 “Writing about Texts”

#### DUE:

- Class journal - Mon, Sept 22
- Reading journal - Mon, Sept 22
- Bring Essay 3 proposal/planning/related materials to class - Wed, Sept 24
- Essay 3 first draft - Fri, Sept 26

## **Week 6, Sept 29-Oct 3**

### **The Revision Process & Metaphor Types**

READING:

- *A Writer's Reference*: C3 "Revising"
- *Metaphor*: Ch. 3 "Kinds of Metaphor"

DUE:

- Class journal - Mon, Sept 29
- Reading journal - Mon, Sept 29
- Essay 3 final draft (4-5 pages) - Fri, Oct 3

## **Week 7, Oct 6-10**

### **What I Say**

READING:

- *They Say/I Say*: Part 2 "They Say" (Ch. 4-7)

DUE:

- Class journal - Mon, Oct 6
- Reading journal - Mon, Oct 6
- Essay 4 proposal and planning - Fri, Oct 10

## **Week 8, Oct 13-17**

### **Connecting the Parts**

READING:

- *They Say/I Say*: Ch. 8 "As a Result"
- *They Say/I Say*: Ch. 10 "But Don't Get Me Wrong"

DUE:

- Class journal - Wed, Oct 15
- Reading journal - Wed, Oct 15
- Essay 4 first draft - Fri, Oct 17

## **Week 9, Oct 20-24**

### **Metaphor Universality & Revising Using Templates**

READING:

- *They Say/I Say*: Ch. 11 “He Contends”
- *Metaphor*: Ch. 13 “The Universality of Conceptual Metaphors”

DUE:

- Class journal - Mon, Oct 20
- Reading journal - Mon, Oct 20
- Essay 4 final draft (4 pages) - Fri, Oct 24

## **Week 10, Oct 27-31**

### **Researching Metaphor Variation**

READING:

- *They Say/I Say*: Ch. 14 “What’s Motivating This Writer?”
- *Metaphor*: Ch. 14 “Cultural Variation in Metaphor and Metonymy”

DUE:

- Class journal - Mon, Oct 27
- Reading journal - Mon, Oct 27
- Essay 5 proposal - Fri, Oct 31
- Post a minimum of 5 sources for your topic to blog - Fri, Oct 31
- Schedule one-on-one meeting for next week’s first draft

## **Week 11, Nov 3-7**

### **Writing about Metaphor Variation**

READING:

- *They Say/I Say*: Ch. 16 “The Data Suggest”

DUE:

- Class journal - Mon, Nov 3
- Reading journal - Mon, Nov 3
- Summarize a minimum of 5 sources on blog - Mon, Nov 3
- Essay 5 first draft - due at one-on-one meeting; submit by Fri, Nov 7

**Week 12, Nov 10-14**  
**Writing about Metaphor Variation**

READING:

- *They Say/I Say*: Ch. 17 “Analyze This”

DUE:

- Class journal - Mon, Nov 10
- Reading journal - Mon, Nov 10
- Essay 5 final draft (5-6 pages) - Fri, Nov 14

**Week 13, Nov 17-21**  
**Language & Thought**

READING:

- *A Writer’s Reference*: A2 “Constructing reasonable arguments”
- *A Writer’s Reference*: A3 “Evaluating arguments”
- TBA - article on language and thought

DUE:

- Class journal - Mon, Nov 17
- Reading journal - Mon, Nov 17
- Essay 6 proposal - Fri, Nov 21
- Post a minimum of 5 sources to blog (include sources from both sides) - Fri, Nov 21

**Week 14, Nov 24-28**  
**Language & Thought**  
**(Thanksgiving Recess - No class Wed, Nov 26, and Fri, Nov 28)**

READING:

- None

DUE:

- Class journal - Mon, Nov 24
- Summarize a minimum of 5 sources on blog - Mon, Nov 24
- Schedule one-on-one meeting for next week’s first draft

**Week 15, Dec 1-5**  
**Closing Thoughts**

READING:

- TBA

DUE:

- Reading journal - Mon, Dec 1
- Essay 6 first draft - due at one-on-one meeting; submit by Fri, Dec 5

**Exam period, Dec 10-18**

DUE ON SCHEDULED EXAM DAY (TBA):

- Essay 6 final draft (7-10 pages)
- End-of-semester reflective letter (2-3 pages)